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**Opportunity  
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**The 2<sup>nd</sup> Conference on Managing Digital  
Industry, Technology and Entrepreneurship  
Business Sustainability Through Digital Transformation**

**VIRTUAL CONFERENCE**

**7 - 8 April 2021**



Hosted and Organised by :



## Introduction

CoMDITE is an annual conference co-organised by the Faculty of Management at Multimedia University, Malaysia and the School of Economics and Business at Telkom University, Indonesia.

This conference will highlight the achievements of postgraduate students from both universities. Furthermore, there will be academic paper presentations, industry engagements, academic keynotes and discussions on key themes by other participants.

All accepted extended abstracts will be published in a conference proceeding. Selected papers would have the opportunity to be submitted for publication consideration in the following journals:

- Jurnal Pengurusan (Scopus & MyCite) (with additional fees)
- Journal of Sustainability Science and Management (Scopus & MyCite) (with additional fees)
- International Journal of Business and Society (Scopus & MyCite) (with additional fees)
- Journal of International Business, Economics and Entrepreneurship (MyCite)
- Journal of Business Management & Accounting (MyCite)
- International Journal of Management, Finance and Accounting (MyJurnal)
- Issues and Perspectives in Business and Social Sciences

## Tracks

• Digital Technology for Business	• Entrepreneurship
• Digital Marketing	• Big Data Analytics for Business
• Digital & Innovative Education	• Digital Talent Management
• Strategic Management & Ecosystem Business (Areas other than the above)	

## Important Dates

• Conference Date	7 & 8 April 2021
• Last day of Extended Abstract Submission	8 March 2021 (extended)
• Last day of Acceptance Status	12 March 2021 (extended)
• Last day of Early Bird	15 March 2021 (extended)
• Last day of Final Payment	25 March 2021
• Last day of Full Paper Submission	8 May 2021 (one month after the conference)

Note:

- 1) Only extended abstract is required for CoMDITE 2021 registration. Please refer to the website for template under Guidelines for Author.
- 2) Full paper is required for journal publication consideration within one month after the conference.

## Participant Fee

Type	MMU and Tel Uni		Local		International	
	Early Bird	Normal	Early Bird	Normal	Early Bird	Normal
Presenter (first paper)	RM 350	RM 400	RM 400	RM 450	USD 120	USD 130
Presenter (second & consecutive papers)	RM 200	RM 200	RM 250	RM 250	USD 65	USD 65
Listener	RM 100	RM 100	RM 100	RM 100	USD 25	USD 25

For further information, please visit <https://comdite2021.mmu.edu.my/> or email to [comdite2021@mmu.edu.my](mailto:comdite2021@mmu.edu.my)